



## 16th Annual Bowl-A-Thon

**Friday, April 20**

***Fast Lane Entertainment, Lowell***

**Shifts: 12-2 pm | 3-5 pm | 6-8 pm**

### **KINGPIN SPONSOR {Exclusive} | \$7,500**

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, day of event banner, event T-shirt and advertising.
- Company recognition in media announcements (including sponsorship and event press releases) and by emcee during event.
- Opportunity to distribute marketing material at event.
- Opportunity to send one promotional e-communication to Bowl-A-Thon participants and sponsors through Junior Achievement.
- Two 5-person VIP teams.

### **FOOD & BEVERAGE SPONSOR {Industry Exclusive} | \$5,000**

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, day of event banner, event T-shirt, and advertising.
- Company logo prominently displayed at concession areas and recognition by emcee during event.
- Opportunity to distribute marketing material at event.
- One 5-person VIP team.

### **STRIKE SPONSOR {Industry Exclusive} | \$2,500**

- Opportunity to brand an event game or contest and man it.
- Opportunity to distribute marketing material at event.
- Recognition by emcee at event and through marketing of contest via e-communications, event website, and promotional flyers.
- Company logo on event banner and T-shirt.
- One 5-person VIP team

#### **LANE SPONSOR | \$500**

- Banner with company name hung over lane at event.

#### **VIP TEAM SPONSOR | \$1,000**

- One 5-person VIP team
- Logo on Event T-Shirts
- Event T-Shirts for entire team
- Food & *Unlimited* drinks
- FREE Raffle ticket for each team member
- Company banner hung at event
- Event T-Shirts for entire team
- Recognition by Emcee at event and social media

#### **TEAM SPONSOR | \$650**

- One 5-person team
- Food and two drink tickets
- Logo on event T-Shirts
- Event T-Shirts for entire team
- Recognition on social media
- Funds a JA Classroom in NWA

**Want to Get Involved? Have Questions?**

Contact Angele Forrest at [aforrest@jaark.org](mailto:aforrest@jaark.org) or 501-804-6178, or visit [www.jaark.org](http://www.jaark.org)



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